

Fwd: Pond Cove - Portland Pirates Pictures (PCPA)

Nadeau, Meredith <mnadeau@capeelizabethschools.org>

Tue, Jan 6, 2015 at 4:37 PM

for Feb. business agenda...

----- Forwarded message -----

From: Caroline Lee (PCPA) <cleepcpa@gmail.com>

Date: Tue, Jan 6, 2015 at 3:33 PM

Subject: RE: Pond Cove - Portland Pirates Pictures (PCPA)

To: Jo Morrissey <jmorrisseysb@gmail.com>

Cc: "Nadeau, Meredith" <mnadeau@capeelizabethschools.org>, A Leonardi <aleonardi.pcpa@gmail.com>, Shannon Auritt <saurittpcpa@gmail.com>, Mark Healey <markh@eventmetrix.com>, "Hasson, Kelly" <khasson@capeelizabethschools.org>, Kate Williams-Hewitt <kate.williams.hewitt@gmail.com>

Hi Jo -

Thank you for the quick response. I will attend the meeting on the February 10th, along with Shannon Auritt, who is the current PCPA VP and will be the President next year.

Look forward to meeting you!

Caroline

Caroline Lee

PCPA Treasurer

207.274.3414

www.capepcpa.org

From: Jo Morrissey [mailto:jmorrisseysb@gmail.com]

Sent: Tuesday, January 06, 2015 7:25 AM

To: Caroline Lee (PCPA)

Cc: Nadeau, Meredith; A Leonardi; Shannon Auritt; Mark Healey; Hasson, Kelly; Kate Williams-Hewitt

Subject: Re: Pond Cove - Portland Pirates Pictures (PCPA)

Caroline:

This sounds like a lot of fun!

Thank you for being understanding of our policies, and for being pro-active moving forward. Yes, I think these emails will suffice as a formal request of the board to use images of Salty Pete in front of the Pond Cove and MS signs.

I have reviewed the policy KHB for further guidance on how to process your request. Seeing none, I will recommend this request be put on the agenda for our regular business meeting in February 10, 7:00 Council Chambers. Can you and/or someone on your committee attend that meeting to answer any questions the board may have? I would I would imagine the board may ask questions such as how much are the tickets and what portion of the proceeds are collected by the PCPA, are our students being asked to sell tickets, etc. While I can't think of everything the board will ask, but I'm pretty sure those are a given.

Let us know if you have any further questions about the process.
Best,
Jo Morrissey SB Chair

On Mon, Jan 5, 2015 at 7:27 PM, Caroline Lee (PCPA) <cleepcpa@gmail.com> wrote:

Thank you, Meredith. It was a great activity — made even better because the Pirates won!! We had a bunch of families come out and everyone had a great time (big thank you to Mark for his time and effort coordinating the event!).

Given the success of this year's game, this is a family/community event that we would like to sponsor next year. I understand there wasn't enough time this year for the school board to review and (hopefully!) approve the Salty Pete pictures. We would like to request that the school board evaluate these pictures for inclusion in our marketing material <u>next year.</u> I have attached my original email request, which includes the pictures, to this email.

Jo – I haven't ever made a request to the school board before. Will this email suffice, or do I need to submit a more formal request? Thank you very much for your consideration; please let me know if you have questions and/or need anything further.

I look forward to hearing from you!

Caroline
Caroline Lee
PCPA Treasurer
207.274.3414
www.capepcpa.org
From: Nadeau, Meredith [mailto:mnadeau@capeelizabethschools.org] Sent: Tuesday, December 16, 2014 6:59 AM To: Caroline Lee (PCPA) Cc: A Leonardi; Shannon Auritt; Mark Healey; Hasson, Kelly; Jo Morrissey Subject: Re: Pond Cove - Portland Pirates Pictures (PCPA)
Hi Caroline,
Thanks for your request. It looks like it will be a fun family activity.
I've copied School Board chair Jo Morrissey on this response as an FYI. The language in the policy (KHB) is actually the following:
The appearance of or use of the Cape Elizabeth Schools or any individual school name in conjunction with any advertising, product, enterprise, or non-school organization is expressly prohibited without prior written consent of the School Board.
I don't have the authority to grant your request, as, per the policy, the authority to use the school image rests with the School Board. I'm afraid that there isn't adequate time to obtain such an approval at this point though I would certainly be open to making such requests in the future.
Sorry that I couldn't be more helpful!

On Mon, Dec 15, 2014 at 6:27 PM, Caroline Lee (PCPA) <cleepcpa@gmail.com> wrote:

Hi Meredith -

Meredith

I am not sure if you are aware, but PCPA is selling tickets to the New Year's Eve Portland Pirates game. We would like to include a couple of the attached pictures in the PCPA newsletter in an effort to sell the last few tickets.

My understanding is that including pictures of CE Schools signage requires your approval – I am writing to request your approval to include some of the attached pictures in our newsletter. The pictures include Salty Pete (Pirates Mascot) in front of the Pond Cove School signs.

I apologize for the short timeframe – I just received these pics today. Our newsletter publishes tomorrow and this is the last week we have to sell tickets, so we would much appreciate if you would be able to review and respond to our request on Tuesday.

Thank you very much for your assistance – again, I do apologize for the short time-frame.

Gratefully,

Caroline

Caroline Lee

PCPA Treasurer

207.274.3414

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Meredith Nadeau

Superintendent of Schools

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